Design Innovation and Philosophy of Technology: the Practical Turn

ACADEMY for DESIGN INNOVATION MANAGEMENT CONFERENCE SPECIAL TRACK
19-21 JUNE 2019, LONDON

HEATHER WILTSE
WOUTER EGGINK
STEVEN DORRESTIJN
Jean-Honoré Fragonard
*The Philosopher*

c.1764
Kapp, Marx, *Transhumanism*
Perfection of human life
utopian view
Heidegger, Ellul,
*Ambient Intelligence threat*
Technology takes control
dystopian view
Ihde, Latour, Verbeek
mediation approach
Empirical turn
Dorrestijn & Eggink
Product impact & innovation

Practical turn
Collaboration between Design and Philosophy of technology can generate new insights in the complex interplay between humans and technology. For us, these so-called human-technology relations are one of the key issues in design innovation and the shaping of our future.
Design Innovation and Philosophy of Technology: Presenters

11:00 – 11:25  Heather Wiltse  Changing Things: Innovation through Design Philosophy
11:25 – 11:50  Merlijn Smits  Values that Matter: Mediation Theory and Design for Values
11:50 – 12:15  Jonne van Belle  Towards a Tangible Philosophy through Design: Exploring the question of being-in-the-world in the digital age
12:15 – 12:40  Titta Jylkäs  From Hype to Practice: Revealing the Effects of AI in Service Design
Design Innovation and Philosophy of Technology: Presenters

Heather Wiltse  
*Change*

Merlijn Smits  
*Values*

Jonne van Belle  
*Tangibility*

Titta Jylkäs  
*Practice*